

NEW SPRING FUNDRAISER!
Buffalo Trail Council Cookie Dough Sale!



**COOKIE DOUGH...SHIPPED
DIRECTLY TO YOUR HOME!**



Scouts Love it – Its easy to sell! Everyone loves Cookies!
Parents Love it – Because we ship the product direct to your customers!
Customers Love it! – 6 delicious flavors – each tub makes 48 cookies!



CRAZY ABOUT COOKIES ▼

Hey Buffalo Trail Scouters!



America's most popular fundriaser is easier than ever..it's shipped directly to the home!

That's right! You Sell it – We deliver it for you!

Here's how it works!

- 1) Scouts show brochure of delicious mouthwatering cookie dough items to customers
- 2) Your scout gives the customer 1 gift card for EACH \$16 tub of dough they order. *Each item costs \$16 (\$12+\$4 shipping)
- 3) The customer then goes online at www.crazyaboutcookies.com or calls on the phone to redeem their card for delicious cookie dough!
- 4) You collect the money at the time of sale.
- 5) We deliver the cookie dough for you! Its THAT SIMPLE!



1 card = 1 tub of dough
2 cards = 2 tubs of dough

Why a Redeemable Gift Card?

- Consumer can redeem at leisure
- Redeemed product can be shipped virtually anywhere



Cool Prizes! (See Council Prize Brochure)

Sell \$1000, and receive a \$50 AMEX Gift Card!

Why Cookie Dough?

- Because it sells
- Consumers want it
- Exceptional quality to value relationship



How to Get Started?

For questions and to get started call the council office at:

#432-570-7601

- You should probably expect to sell 15 gift cards per boy!-
- See Council Commission Sheet for Unit Commissions-

Important! Be sure to return any unsold gift cards. You will be financially responsible for any cards you do not return to the council office

So simple, so easy, so profitable!