

NEW PRIZE PROGRAM!

TOUCAN

Level One - SELL One Item
0 2010 Program Sale Patch

PARROT

Level Two - SELL \$35
1 Yo-Yo with Lights and
BSA® Branding
2 Carabiner w/ Strap and
BSA® Branding
3 Keyring Light with
BSA® Branding
4 Compass Zipper Pull
w/ Thermometer

MACAW

Level Three - SELL \$75
5 Small Brass & Rosewood Handle
Knife w/ BSA® Branding
6 Coleman Stainless Steel Knife,
Fork, Spoon Utensil Set
7 Single-Function Digital
Pedometer with 5-Step
Random Movement Filter
8 Mini Dual LED Dynamo Flashlight
w/ Keyring & BSA® Branding

OTTER

Level Four - SELL \$125
9 18 oz. Steel Campfire Mug
BSA® Branding
10 Lensatic Compass w/ Case
11 Collapsible Soaring Kite
12 Stainless Steel 2pc Knife
Set w/ BSA® Branding
12.1 Grab Bag C

ANACONDA

Level Five - SELL \$225
13 Large Brass & Rosewood
Handle Knife w/ Case &
BSA® Branding
14 Super Surge Water Blaster
15 LEGO Power Miners
Stone Chopper
16 Aluminum Canteen w/
Carabiner & Key Ring
& BSA® Branding
16.1 Grab Bag D

SPIDER MONKEY

Level Six - SELL \$325
17 LEGO Technic Go Kart
18 Stainless Steel Hammer
Multi-tool with Case
19 Hillclimber Stopwatch w/
Compass & Watch
20 12-in-1 Multi-Tool w/
Self-Storing Binoculars
20.1 Grab Bag E

TREE FROG

Level Seven - SELL \$425
21 LEGO Tiny Turbo Assortment
22 Swiss Army Classic Knife
23 FM Scan Radio w/ iPod/MP3
Stereo Dock
24 Kasen Sport Backpack
24.1 Grab Bag F

KELLER
MARKETING

888.351.8000

Descriptions of Prizes Available at
www.kellerspringprizes.com
**Accessories not included

PANTHER

Level Eight - SELL \$525
25 Lantern with Flip Top Fan
26 LEGO Ferrari Victory
27 MP3/iPod Amplified Stereo
Bike Speakers
27.1 Grab Bag G

PIRANHA

Level Nine - SELL \$725
28 CD/Clock Radio
29 Spalding 11.5" Youth Glove
Right Handed Thrower
30 Stainless Steel Troop
Cooking Utensils

ELEPHANT

Level Ten - SELL \$1,000
31 Classic SD/8x21 Compact
Binocular Set
32 LEGO Street Extreme
33 Nike Mettle Blade
Silver Watch

GORILLA

Level Eleven - SELL \$1,325
34 LEGO Party Set
35 Bushnell Imageview Binocular
10x25 w/ Digital Camera
36 CASE XX Changer Knife w/
4 Blades

PYTHON

Level Twelve - SELL \$1,725
37 LEGO Technic Off Roader
38 4GB MP3 and Video Player
with Stereo Speakers
39 Jensen Electronic iPod Docking
Station AM/FM/CD Player

JAGUAR

Level Thirteen - SELL \$2,250
40 Hanging Hammock w/ Stand
41 26" Huffy Bicycle
42 BSA® Two in One Cot Tent

TIGER

SUPER SELLER
Level Fourteen - SELL \$3,000
43 Webbie HD™ MP4 & 5MP
All-In-One Camera
44 Texpport 2 Room Tent
45 Lionel Halloween Train Set

**BUFFALO TRAIL
COUNCIL**
Council ID: 567BTC
www.buffalotrailbsa.org



Description of prizes available at www.kellerspringprizes.com

Information
for Parents

How to Select
Your Prizes

How to Tips for
the Best Results

The Buffalo Trail Council Spring Program Sale is an important part of your son's Scouting experience. It provides necessary funding for all the great programs he gets from the Buffalo Trail Council and from his Unit. To make this year's sale a success, we need your support.

- Help your son set his goal, and encourage him to reach the sales level and prizes he has chosen.
- Make sure that he gets the opportunity to sell to friends, neighbors and relatives.
- Remind him that the biggest reason people don't buy is because they are not asked.
- Help his sale by taking Product to work with you.

All prizes are subject to substitution by Keller Marketing after consultation with your local Council. All substitutions will be for an equal or greater value prize.

- Sell one item and receive the Program Sale Patch.
- Sell \$35 or more and select prizes based on the total dollars sold. You can mix and match prize categories if you want to.

Example: If you sell \$140, you may select ONE prize from Level 4...OR... ONE prize from Level 3 and TWO prizes from Level 2, etc.

- Prizes are based on individual Scout Sales, no combining with other Scouts.

- Set your goal and don't stop until you reach it.
- Always wear your uniform.
- Make a list of prospective customers. Don't forget to go back to last year's customers.
- Show the product to your customers.
- The biggest reason people don't buy, is that they are not asked. The more people you ask, the more you sell.
- Be cheerful!

Remember to be safe:

- Sell with another Scout and ask a parent or adult to go with you.
- Never go in anyone's house or apartment.

IMPORTANT DATES & NEW PRODUCTS

Feb. 10th	Sale Begins
Mar. 1st	Sale Ends
Mar. 2nd	Product Orders due
Mar. 24th	Verify count of product delivered
Mar. 25th	Units pick up product
Apr. 15th	Delivery Completed, <u>ALL</u> monies due!



Buffalo Trail Council
Boy Scouts of America
1101 W Texas Ave
Midland, TX 79701

BOY SCOUTS OF AMERICA®



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Permit # 76

ADDRESS SERVICE REQUESTED

Boy Scouts of America®

2010

GO WILD!

Buffalo Trail
Council

Spring Sale Prize Program

