

SPRING PRODUCT SALE

IMPORTANT DATES & NEW PRODUCTS

Jan. 25th	Council Wide Kick-Off Event	Mar. 2nd	Product Orders due
Feb. 9th	Unit Sales Kick-off training completed	Mar. 24th	Verify count of product delivered
Feb. 10th	Sales Begins	Mar. 25th	Units pick up product
Mar. 1st	Sale Ends	Apr. 15th	Delivery completed, <u>ALL</u> monies due!

40% PROFIT POTENTIAL

- 20% Base
- 15% Bonus
 - a. Recruit a Unit Sales Team (minimum 2 individuals)
 - b. Attend Council Unit Sales Team Kick-Off (minimum 2 individuals)
 - c. Conduct Unit level sales training for boys and families
 - d. Issue ONE check payable to the Council for "Total Due" by deadline
- 5% Prizes (avg. spent)
- **50% Commission:** *To the Unit with the highest per-boy sales average* (per registered youth based upon 2/28 numbers). **Any Unit can win if you get behind the sale and get your boys to sell!**

Note: All "bonus" monies earned will be deposited into the "unit account" held at BTC by 4/30.

NEW PRIZES PROGRAM

- \$100 When you meet ALL deadlines
- \$100 Hold a Unit Kick-Off (Need to notify the Council office that you held one)
- \$100 Meet average sales of \$500 per registered youth based upon 2/28 numbers
- \$200 When you meet all three (3) Bonuses above
- \$500 Additional money to be earned**



- 2 Movie Passes:** For each order form that is completely filled up (one customer/household per page) AND/OR for every 20 Vouchers (eCoupons) sold (cannot be combined)
- \$50 AMEX Gift Card:** Sell a minimum of \$1,000 in vouchers
- Special Patch:** For every boy that sales at least one item



PRODUCTS

Virginia Diner Nut Company: Go Nuts for Scouting with a variety of healthy and not so healthy nuts and snacks for every taste. These are a great alternative to popcorn. Ordered in case lots only, not individually.

Crazy About Cookies eCoupon & Discount Card: An eCoupon is like a gift card. Each eCoupon is equal to one pail of delicious Crazy about Cookies cookie dough or a magazine subscription. Simply sell and distribute light weight, easy to handle eCoupons. Your customers buy eCoupons and then simply redeem their eCoupon(s) at their convenience at www.crazyaboutcookies.com. Each voucher is \$16 and is good for one year. Orders can be placed via internet or phone. Cookie dough is sent UPS Ground usually within 48 hours of order.

* Units responsible for lost, misplaced, stolen, etc. (ALL) vouchers (eCoupons)



CONTACT INFORMATION

Tracy MacIlroy, Fundraising Specialist
 (432) 570-7601 x 25
 Email: Tracy.Macilroy@Scouting.org

George T. Abell Scout Service Center
 1101 W. Texas Ave., Midland, TX 79701
 (432) 570-7601