

A Century of Values tour fits BSA chief's vision for 100th Anniversary

Chief Scout Executive Bob Mazzuca kicked off the BSA's 100th Anniversary project at the 2007 Top Hands meeting by igniting everyone's imagination as to the variety of ways the celebration could help achieve organizational goals at all levels.

Mazzuca spoke of empowering re-

gions, councils, districts and units to plan 100th anniversary activities that focus on **leadership, achievement, community service, character and outdoors.**

In keeping with this vision and empowerment, "A Century of Values" teams from Michigan will celebrate 100 years of traditional Scouting values through their

45,000 mile road journey that will take them to each council in the U.S.

"Our goal is to thank each council for their commitment to Scouting's traditions and values while adding to their local 100th anniversary celebrations," said "A Century of Values" organizer Frank Mallon.



A Century of Values

A newsletter devoted to "A Century of Values" 100th Anniversary Project



May 2008

Scouter teams launch 100th Anniversary 'values' road trip

Councils can invite road team for Anniversary preview and mural presentation

Detroit, MI From February 8, 2009 through February 8, 2010, fourteen road teams of dedicated Michigan Scouters will preview the BSA's 100th anniversary by visiting every Boy Scout council in the U.S.

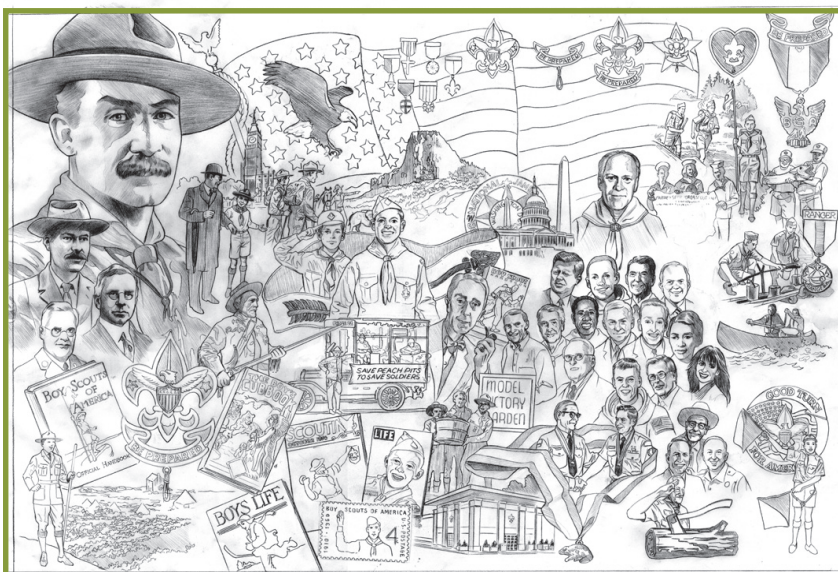
During their year-long "A Century of Values" journey, the teams will highlight Scouting's role in helping to create and maintain traditional American values while thanking local councils for their professional service to the youth of their communities.

The teams will present each Council Executive with a 24" x 36" color mural depicting key figures and events in Scouting's first 100 years. The mural was created by Eagle Scout and professional illustrator Bill Morrison.

The teams will drive a specially-designed colorful RV nearly 45,000 miles while making more than 300 stops for ceremonial presentations. It's their way of thanking Scout leaders of yesterday, today and tomorrow while offering each Council a great tie-in with their local BSA anniversary celebrations and promotions.

"A Century of Values road tour and the special mural is our way of saying thank you to all the fine Scouters and professionals throughout the country who have instilled the outstanding values and traditions of the Scout Oath and Law in boys for this past century," said A Century of Values organizer Frank Mallon. "We hope our visit will encourage them to keep doing the same thing for another hundred years."

At the end of the road trip, the original mural will be presented to the National Boy Scout Museum.



A preliminary pencil sketch of the 2'x3' presentation mural

Let "A Century of Values" team add value to your council's 100th Anniversary celebration with a special mural presentation. Contact A Century of Values to find out how to invite the team and view the preliminary tour schedule. Go to www.acenturyofvalues.org or contact:

Frank Mallon, Advisor
A Century of Values
(248) 348-5189
foxtrotone@earthlink.com

See Page 2 for more information about "A Century of Values" visit to your council.

News Briefs

Detroit Area Council hosts ACOV

The Detroit Area Council is host council for "A Century of Values" road tour. The project is one of several activities planned. DAC Scout Executive G. Richard Williamson recently sent a memo to all Scout Executives in the U.S. stating that "a visit to <http://www.a.centuryofvalues.org> will demonstrate the quality of the work of this group and the value they can add to your local council 100th anniversary celebration."



A Century of Values road trip kicks off in smalltown USA

In a scene right out of a Boys Life feature article, A Century of Values Team will kick off its nationwide road trip February 8, 2009 in the small town of Laingsburg, Michigan, population 1225. With the backdrop of a Troop 205 Winter Camporee, local school and elected officials will celebrate Scouting's small town traditions by sending off Team 1 on the first leg of the 45,000 mile journey.



Corporations & civic groups back ACOV road trip

Several major national corporations were so impressed with A Century of Values road trip proposal that they wanted to be part of the celebration. Coachmen Industries is providing a Class C RV for practice runs and the 45,000 mile trip itself. Chrysler LLC will kick in the use of a van for a chase vehicle.

The Penske Corporation is providing fuel for both vehicles as well as vehicle maintenance at its centers nationwide. XPDEX Corporation will supply printing materials.

Various civic organizations who sponsor Scout units such as the Rotary, Kiwanis, VFW, Lions and American Legion have also helped fund the road trip.



Special mural highlights Scouting history

The special 24"x36" color mural that A Century of Values Team is ready to present as a gift to your council during their visit is the creation of Eagle Scout and professional Illustrator Bill Morrison. A Michigan native, Morrison honed his artistic talents as part of the team that created "The Simpsons."

Morrison spent three years researching Scouting's history, people, and programs to develop the special mural.

ACOV mission promotes values

The mission of "A Century of Values" non-profit corporation is to promote the history and accomplishments of the Boy Scouts of America during the last 100 years by means of artistic murals, centennial patches and visits to every Scout Council in America. Our goal is to help others celebrate the values instilled in young people developed over the past 100 years through training, example, and the Scout Oath and Law.

"Please share this information with the 100th Anniversary staff adviser and volunteer chairman of your council to determine if a visit from the Detroit Area Council's A Century of Values committee can fit into your council anniversary plans."

Bob Mersereau

BSA 100th Anniversary Project Director

A Century of Values website shows council-by-council visit schedule

Check out the exciting 10-minute A Century of Values video at www.a.centuryofvalues.org for a comprehensive look at this fascinating and unique means of celebrating Scouting's 100th Anniversary.

The website includes a complete council-by-council schedule itinerary showing the tentative date when A Century of Values road tour team will likely be in your council area.

The website also gives a look at the faces and biographies of the key Scouters who have volunteered their time for this momentous undertaking that is intended to celebrate Scouting's tradition of values nationwide.

Click on the "Council Sign Up" section to complete the invitation information for a visit and mural presentation by A Century of Values road team.

Win the 'Look Alike Contest'

A Century of Values is sponsoring a 'Look Alike' contest. Four adults and four youth in each region who are judged the best "dress up look alikes" to one of our four founding Scout leaders (Baden Powell, James E. West, Ernest Seton, Dan Beard) will win a copy of the special centennial mural from A Century of Values.

The contest is open to all American Scouts and Scouters. Two age categories: 6-17; 17-?? The contest starts Feb. 8, 2009. For more information go to www.a.centuryofvalues.org.

'A Century of Values' Numbers

- 1** The number of years A Century of Values road tour vehicles will operate
- 2** The number of vehicles in A Century of Values road tour
- 125** The number of Michigan adult volunteers on A Century of Values teams
- 305** The number of councils on A Century of Values preliminary schedule
- 45,000** The number of miles A Century of Values teams will travel on the nationwide tour.

