



# BTC POPCORN NEWS

## PARENT'S...WHAT'S IN IT FOR YOU?



WILL YOU HELP ME TO \_\_\_\_\_?

- *Get to camp*
- *Buy my Scout uniform*
- *Earn a college scholarship*
  - *Reach my goal*  
(Basic Salesmanship)

MOM & DAD, WILL YOU HELP ME (your son)?

***Popcorn pays for:***

*Summer Camp  
Uniforms*

*Pinewood Derby Cars  
Activities*

*Badges (Awards)*

POPCORN RELIEVES FINANCIAL PRESSURE  
ON ME - MOM & DAD!

*Hit my sales goal!  
Help me (your son) help you!*

*Fill-up at least one order form!  
Have fun together!*

## COUNCIL KICK-OFF

Date: Thursday, August 28th  
Time: 6:30 - 8:00pm  
Place: The Church of Jesus Christ of Latter-Day Saints  
4805 Gateway St. in Midland (Pavilion in back)

***Remember to have a minimum of 2 representatives from your unit  
in order to qualify for Bonus #1!***

## WHERE DOES THE MONEY GO?

|                     |             |   |
|---------------------|-------------|---|
| <b>Prizes:</b>      | <b>5¢</b>   | of every dollar sold goes toward prizes for the boy.  |
| <b>Commissions:</b> | <b>20¢</b>  | of every dollar sold goes to the Unit as commission. Each Unit has expenses! Awards and badges, camp and activity fees, pack/troop meetings, supplies (Den Projects, Patrol Boxes).   |
| <b>Bonus #1:</b>    | <b>10¢</b>  | of every dollar sold goes to the Unit as Commission Bonus #1. Recruit Unit Sales Team (minimum of 2 individuals) who attend Unit Sales Team orientation. Unit conducts a sales training for all boys and families. Unit Completes Product and prize order online by deadline. |
| <b>Bonus #2:</b>    | <b>5¢</b>   | of every dollar sold goes to the Unit as Commission Bonus #2. Submit full payment, single check, to Council Service Center no later than 3:00 pm deadline day.  |
| <b>Bonus #3:</b>    | <b>5¢</b>   | of every dollar sold of sales increase over prior year's actual total sales Bonus #3.   |
| <b>Product:</b>     | <b>30¢</b>  | of every dollar sold goes for product costs.  |
| <b>Council:</b>     | <b>25¢*</b> | of every dollar sold goes to the Council.   |

*\* This is approximate and varies depending on bonuses earned and net collected.*

### *How does the Council spend their portion?*

Sales materials and promotions,  
Support to units, Supplement camp and activity fee.  
Friends of Scouting does not cover all expenses.

*Let us know what your Pack or Troop is doing with the money you earned. Submit your story to [tmacilro@bsamail.org](mailto:tmacilro@bsamail.org)*



**Buffalo Trail Council**  
**Boy Scouts of America**  
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